

ORDER



KSHB-TV

Orders
Order / Rev: 197944
Alt Order #:
Product Desc: Senate Leadership Fund
Estimate: 4065
Flight Dates: 10/14/16 - 10/20/16
Original Date / Rev: 10/12/16 / 10/12/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Leadership Fund
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/20/16	21	\$21,725.00	\$18,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	21	\$21,725.00	\$18,466.25	0.00
Totals	21	\$21,725.00	\$18,466.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/14/16	10/20/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/16	10/20/16	1-111--		4				\$400.00		0.00			
N 2	KSHB	10/14/16	10/20/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/16	10/20/16	11111--		5				\$450.00		0.00			
N 3	KSHB	10/14/16	10/20/16	Sa Today Show Sa Today Show	CM	8-10am	-----	:30	0	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/16	10/20/16	-----2-		2				\$275.00		0.00			
N 4	KSHB	10/14/16	10/20/16	M-F Nightly News M-F Nightly News	CM	530-6pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/16	10/20/16	1-1-1--		3				\$1,000.00		0.00			
N 5	KSHB	10/14/16	10/20/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/16	10/20/16	---1---		1				\$775.00		0.00			
N 6	KSHB	10/14/16	10/20/16		CM	7-9pm	-----	:30	0	\$5,000.00	P-1	0.00	NM	1	\$5,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Monday Prime 7-9pm															
Monday Prime 7-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/14/16		10/14/16	10/20/16	1-----	1		\$5,000.00		0.00						
N 7	KSHB	10/14/16	10/20/16	Tuesday Prime C	CM	9-10pm	-----	:30	0	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
Tuesday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/14/16		10/14/16	10/20/16	-1-----	1		\$3,000.00		0.00						
N 8	KSHB	10/14/16	10/20/16	Thursday Prime B	CM	8-9pm	-----	:30	0	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
Thursday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/14/16		10/14/16	10/20/16	---1---	1		\$2,800.00		0.00						
N 9	KSHB	10/14/16	10/20/16	Friday Prime 8-10pm	CM	8-10pm	-----	:30	0	\$800.00	P-2	0.00	NM	1	\$800.00
Friday Prime 8-10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/14/16		10/14/16	10/20/16	----1--	1		\$800.00		0.00						
N 10	KSHB	10/14/16	10/20/16	NFL Pre-Game FNIA	CM	6-720pm	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Su - NFL Pregame FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/14/16		10/14/16	10/20/16	-----1	1		\$1,200.00		0.00						
N 11	KSHB	10/14/16	10/20/16	Sa 10-1030pm News	CM	10-1030pm	-----	:30	0	\$750.00	P-2	0.00	NM	1	\$750.00
Sa 10-1030pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/14/16		10/14/16	10/20/16	-----1-	1		\$750.00		0.00						
													Totals	21	\$21,725.00